

THE CHILDREN'S HOSPITAL FOUNDATION
PRESENTS

GALA 2010

What Matters Most

HYATT REGENCY DENVER
AT COLORADO CONVENTION CENTER

SATURDAY, SEPTEMBER 11, 2010

Dear Friends,

At The Children's Hospital, kids are what matter most. We hope that you agree and will join us for Gala 2010 to celebrate and support the ground-breaking efforts that happen at Children's each and every day.

The support we receive from our community has a powerful impact on each family we serve. Your gift to the Gala will go directly toward the Children's Fund, created for the courageous children who need the special care Children's provides. Through this fund, we are able to offer a state-of-the-art healing environment for our patients, their parents and siblings, allowing us to focus every second on what matters most.



Your support improves the lives of the young children we treat and for that we are so grateful. I hope to see you at the Gala to celebrate the many inspiring stories of hope and perseverance we have been fortunate to witness—and countless others that are yet to come through the generosity of friends like you.

Jim Shmerling
President and CEO
The Children's Hospital



\$ 5,000: SILVER SPONSOR

- ☺ Select seating for a table of 10
- ☺ Sponsor/Donor signage on table
- ☺ Four (4) guests at the Patron event
- ☺ Listing on applicable event collateral, video presentation and on Gala website
- ☺ Recognition in The Children's Hospital Foundation Annual Report and on the Foundation website
- ☺ Membership in the *Circle of Promise* giving program
- ☺ Post-Event Highlight DVD

To reserve your table, please visit www.thechildrenshospitalfoundation.org/gala or complete the Commitment Form found on the reverse page and return it by May 1, 2010. Thank you for your support.

INDIVIDUAL SEATS \$350

- ☺ Individual Seats to Gala 2010 and an invitation to the Patron Event

*Note: Individual seats are limited to four (4) per person or couple.
Tables and seats are limited in each category.*

MIRACLE SPONSORSHIP

(Equal sponsorship increments for three years – Galas 2010-2012)

- | | |
|---|-------------------------------|
| <input type="checkbox"/> Imagine Sponsorship | \$150,000 (\$50,000 per year) |
| <input type="checkbox"/> Platinum Sponsorship | \$75,000 (\$25,000 per year) |
| <input type="checkbox"/> Gold Sponsorship | \$34,500 (\$11,500 per year) |

Note: Miracle sponsors will receive benefits at Galas 2010, 2011 and 2012 and sponsorship ensures you have a reserved table for the next three years.

PATRON EVENT

Tentatively scheduled for Thursday, September 2, 2010

SPONSORSHIP LEVELS AND BENEFITS

\$50,000: IMAGINE SPONSOR

- ☺ Two (2) tables of 10 with preferential seating near the dance floor
- ☺ Prominent Sponsor/Donor signage during the cocktail reception
- ☺ Sponsor/Donor signage on table
- ☺ Ten (10) guests at the Patron event
- ☺ Special recognition at the Patron event
- ☺ Full page feature of your logo on applicable event collateral, video presentation and Gala website
- ☺ Link from Gala website to the sponsor's website
- ☺ Use of The Children's Hospital benefiting logo in materials that promote your support of The Children's Hospital (All uses of the logo must be approved by The Children's Hospital Foundation prior to production.)
- ☺ Mention in all press releases
- ☺ Logo presence for one year on the *Circle of Champions* recognition wall at The Children's Hospital
- ☺ Membership in *Circle of Champions* and/or *Children's Circle of Care* giving program
- ☺ Recognition in The Children's Hospital Foundation Annual Report and on the Foundation website
- ☺ Post-Event Highlight DVD

\$ 25,000: PLATINUM SPONSOR

- ☺ Priority seating for a table of 10
- ☺ Sponsor/Donor signage on table
- ☺ Eight (8) guests at the Patron event
- ☺ Full page feature of your logo on applicable event collateral, video presentation and Gala website
- ☺ Link from Gala website to the sponsor's website
- ☺ Membership in the *Circle of Leadership* and/or *Children's Circle of Care* giving program
- ☺ Recognition in The Children's Hospital Foundation Annual Report and on the Foundation website
- ☺ Post-Event Highlight DVD

\$ 11,500: GOLD SPONSOR

- ☺ Preferred seating for a table of 10
- ☺ Sponsor/Donor signage on table
- ☺ Six (6) guests at the Patron event
- ☺ Half page feature of your logo on applicable event collateral, video presentation and Gala website
- ☺ Link from Gala website to the sponsor's website
- ☺ Membership in the *Children's Circle of Care* and/or *Circle of Leadership* giving programs
- ☺ Recognition in The Children's Hospital Foundation Annual Report and on the Foundation website
- ☺ Post-Event Highlight DVD

GALA 2010 COMMITMENT FORM

1. SPONSORSHIP LEVEL: _____ AMOUNT: \$ _____

2. SPONSOR/DONOR INFORMATION:

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Business Fax: _____

E-mail Address: _____

Alt. Contact Name: _____ Phone: _____

E-mail Address: _____

Your email address allows us to provide you with Gala 2010 information. Communication via email is used prior to the event to send guest information regarding seating and bidder number assignments and other event updates. The Children's Hospital Foundation does not provide your name or email address to other organizations. You may opt out of receiving email correspondence at any time by calling 720.777.1751.

3. TABLE NAME: _____

Please indicate how you would like your table name and program listing to appear.

4. PAYMENT METHOD: _____

Check Enclosed (Please make checks payable to: Gala 2010)

Fold Here to Return

Credit Card Circle one: Visa / MasterCard / AMEX

Name on Card: _____

Billing Address from Statement: _____

City: _____ State: _____ Zip: _____

Credit Card No.: _____

Expiration Date: ____ / ____ Company Credit Card? (Y/N)

Signature: _____

Send invoice to the attention of:

Please complete the following information if the invoice mailing address differs from the Contact Information in Section 2.

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Please fax this form to 720.777.1799 or mail it in the enclosed RSVP envelope.

For questions regarding Gala 2010, visit www.thechildrenshospitalfoundation.org/gala or contact Marcia Sandoval at 720.777.1751 or gala@tchfdn.org. For the address of The Children's Hospital Foundation, please refer to the back panel of these materials.

Gala 2010 is an event of The Children's Hospital Foundation, which is a 501(c)(3) tax-exempt organization. Our tax identification number is 84-0813462. Federal income tax laws limit the charitable deduction of this contribution to the amount by which the contribution exceeds the fair market value of the items provided.

FOR INTERNAL USE ONLY

Event code:10SE20002